

## Wallonia's «power of ten»,

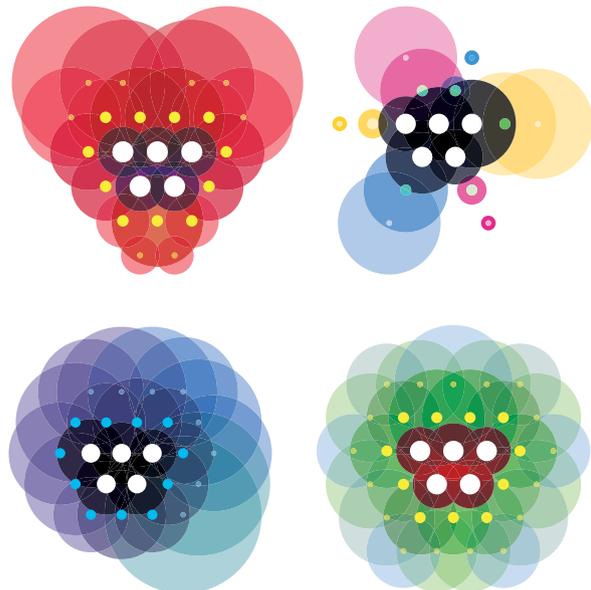
Wallonia is a warm, friendly and high-performing region, rich in history and resolutely focussed on the future, and it welcomes you with open arms...

Situated in the heart of Europe and of a market of 500 million consumers, Wallonia is a region where the businesses can establish themselves and develop in highly favourable conditions.

It's an area of great innovation and competitiveness where men and women can promote their talents, use their expertise and blossom in their work.

It's an attractive and competitive region where businesses benefit from intelligent taxation and a wide range of financial, social and environmental support.

It's a warm region, where hospitality, culture and tradition come together harmoniously.



## The Wallonia Export - Investment Agency

Partnering with you on your project, working closely with the European, Belgian, regional and local authorities, the Agency will help you plan for any global move, taking charge of your basic and real estate needs (researching properties and land), financial and fiscal interests (financial and fiscal optimization), talent recruitment and continued training and development, and even your legal interests.

If you would like to know more about what the Wallonia region can do for you, or if you need specific information or particular documents,

**contact us!**

### Wallonia Export-Investment Agency

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# Feel inspired



## 10 GOOD REASONS TO INVEST IN WALLONIA

  
**Wallonia.be**  
EXPORT  
INVESTMENT



## Accessibility

Establishing yourself in Wallonia<sup>1</sup> will help you do business right in the heart of Europe, just a stone's throw away from all major European cities, key international institutions and the headquarters of a large number of multinationals.

Thanks to Wallonia's<sup>2</sup> logistics expertise and communication network, which is one of the most efficient in Europe, businesses can reach 65% of the European market in just a few hours.

With 200 fully equipped business parks, 7 science parks directly connected to universities and research centres and 1,700 hectares of land immediately available, Wallonia<sup>3</sup> offers businesses an excellent environment in which to grow.

## Technical Know-How

Having 9 universities, 300 research centres, 11,000 researchers and 20 centres of excellence, Wallonia<sup>4</sup> has enormous resources that it makes available to businesses to develop their performance.

In Wallonia<sup>5</sup>, effective working offers a major advantage. The ability to generate performance is closely linked to the education system and training, into which substantial investment is made.

## Sense of sharing

In Wallonia<sup>6</sup>, businesses benefit from intelligent and competitive corporation tax, both from the point of view of businesses and non-residents.

This strategic policy is backed up by considerable financial support at all stages in the development of a business: a full catalogue of measures that, thanks to privileged access to capital, makes Wallonia<sup>7</sup> one of the most attractive regions in Europe.

## Quality of life

Wallonia<sup>8</sup> is naturally open to the world. It's because of this spirit and the quality of its products that go hand in hand with its modern infrastructure that each year it increases its volume of trade with both its neighbours and the most distant countries.

The competitiveness of its businesses is a priority for Wallonia<sup>9</sup>. In a positive social climate, the government and administrative authorities actively contribute to this through close partnerships with businesses and considerable incentives.

Nature, culture, leisure: Wallonia<sup>10</sup> makes the most of its appeal, though its friendliness, traditions, sense of hospitality and relaxation.

