

BIOWIN DAY 2021:

JOIN US TO CELEBRATE 15 YEARS OF INNOVATION !



ONE PLATFORM

- To follow the plenary session of 9th December (10-12:00h) through live streaming
- Access to the web & mobile app
- To access to the online B-to-B matchmaking for 15 days
- To access the online exhibition

For sponsors (exhibitors):

- expose your company or services! Make your company & services visible to the entire ecosystem!



HOW DOES IT WORK FOR EXHIBITORS?

- Exhibitors' meetings module: you can use the exhibitor center to inform attendees, add or modify your data
- Create flagship products that will be suggested to visitors (AI powered)
- Visitors can be redirected to other platforms such as your company website

- The Exhibitors Meetings Module allows you to manage your sales team: you define the rules of meetings between your attendees/visitors and exhibitors/sponsors for inbound and/or outbound meetings, where they will take place and the slots available.
- Schedule meetings for 15 days: from 1st December to 23rd December 2021: exhibitors have access to the participants list before and during the event.



ADDITIONAL ADVANTAGES

- Exhibitors will be listed in the digital brochure and will have their own dedicated space (digital booth)
 - Possibility to publish documents: flyers, company presentation, video
 - Listed in the exhibitor area on the digital platform
-
- Easy to reach out to other participants or exhibitors and set-up one to one meetings
 - Open chatrooms to discuss topics in small groups
 - Diamond and Platinum sponsors can animate digital rooms and invite participants to their private session (present a topic of your choice)
 - AI powered: thanks to the integrated AI technology the system proposes contacts according to your profile.
-



HOW DOES IT WORK FOR PARTICIPANTS?

- You can follow the plenary session via live streaming
 - Visit the exposition and discover products & services
 - Reach out to other participants and book BtoB meetings for 15 days
-
- Join our sponsors' digital rooms (only Diamond and Platinum sponsors can animate digital rooms) and learn on various topics

**Interested?
Contact us!**



Alexandra Schiettekatte
Head of Communications
Alexandra.schiettekatte@biowin.org



Marine Di Vincenzo
Digital Communications Manager
Marine.divincenzo@biowin.org